



Whether you want to re-design your current brand & website
or launch a new online business. **We take care of it all.**

www.sharedcreative.co.uk



Logo design + branding
An intelligent creative process for your brand



Website design + email marketing
Easy to update with one-to-one support



Print design + management
Eye-catching ideas, cost-effective print



SHARED creative is an Aylesbury based integrated website & graphic design agency specialising in the design & production of digital & printed media for various businesses, charities, councils & schools.

SHAREDcreative.co.uk

We create & produce:

- logo design & branding
- brochure design
- brand guidelines
- press advertising
- posters & leaflets
- exhibition graphics
- wordpress website design
- website hosting
- email marketing
- internal & external signage
- social media page design
- outdoor media advertising

BASED IN
AYLESBURY

Wordpress website design & development

Whether you want to stay ahead of the competition, launch a new e-commerce site or just need to tell people what you do, we have the skills to create exactly what you need to make the right online impression. We will plan & design your website to ensure it's easy to use & update, looks great & helps you achieve your business goals. We can also help you produce professional email marketing campaigns to help your business grow.

The website & email design service includes:
Bespoke design & planning – all our designs are created just for your audience, designed around your services & products.

Content management training – All our website designs are created in a way that makes them easy to for you to manage & easy for you to update. One-to-one support & training is included.

Logo design & branding

If you're thinking of developing an existing brand or creating a new one – we'd like to help. We'll make the process as easy as possible. SHARED creative can help you create an identity that will positively transform & add value to your business.

We believe the brand is bigger than a corporate identity – it's the relationship between the people who interact with the organisation and the organisation itself. A brand consists of a number of elements including, the logo mark, stationery, the attitude of staff, signage on the side of the building, the way staff talk internally and externally. All these elements should combine to create a positive, coherent and emotional impression.

Print design & production

From annual reviews, restaurant menus and A5 flyers to outdoor banners and large exhibition stands. SHARED creative can produce a coherent eye-catching body of marketing materials that engages your audiences, leaving a lasting positive impression of your brand. We have hand-picked our trusted print suppliers to ensure we give the maximum service backed-up with superb high definition print.

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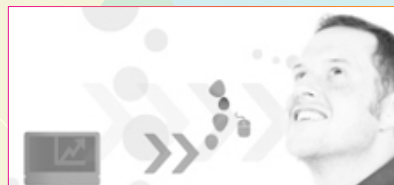
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hello@sharedcreative.co.uk

SHAREDcreative

About SHARED creative

SHARED creative is an independent Aylesbury based graphic design & website agency specialising in the design and production of digital and printed media. After collaborating as freelancers on numerous local projects, Stuart Miller and Ian Collect established SHARED creative. We are passionate about working with Aylesbury based businesses, charities, councils & educational, establishments making sure their on and offline marketing materials look great and deliver results.



Stuart Miller – Technical

www.linkedin.com/in/sdwmler

Stuart's career to date has focused mainly on Web Design, IT Support and Project Management & Leadership. Stuart's role at SHARED creative is web production – turning Ian's design ideas into fully functional websites. Having started his career in IT as a junior support engineer, he soon worked his way up the company ladder managing the Technical Support Team for Kewill E-commerce.

Stuart then moved into Project Management working for Canon, responsible for managing projects for their Voice & Data division. More recently he headed up the Operations Team for a small software company based in the south of England before starting SHARED creative with Ian.



Ian Collett – Creative

www.linkedin.com/in/ian-collett-designer/

Ian has a background in design for corporate, public sector and not-for-profit clients; a graphic designer with twenty years experience in design, marketing and creative strategy. Capable in all aspects of art direction, from brand design and development to management and implementation of entire project cycles.

Ian's role at SHARED creative covers: conceptualising designs to meet client briefs, seeing them all the way through the design process, working across a wide variety of projects both online and offline, bringing ideas to a diverse spread of marketing collateral.

The branding process

Stage 1 – Research

Gain an understanding of your target market and how they benefit from your service. Learn about your company's service(s). What's at the heart of your company? What are your company's values, what do you believe in? What's your company's vision and mission? What's your company's personality, how do you want to come across?

Stage 4 – Design development

Once the concept has been agreed we can then consider any design development needed in order to fine-tune the logo mark, based on any feedback from Stage 3.

Stage 2 – Conceptual work

We'll create 3-4 concepts. As part of this process we'll experiment with typefaces and graphic devices. Some of the logo concepts will be mocked up and shown in various formats across different media to give you an idea of how the logo and branding can work (e.g. on business cards, website, headed paper, etc).

Stage 5 – Logo finalised

Once the logo revisions have been completed and 'signed off', we will create a logo standards package for you that is the logo in a range of digital formats.

Stage 3 – Feedback

Once we are happy with the concepts after an internal review, we will present the logo visuals to you as a digital PDF presentation for feedback. We will then agree any revisions with you.

Stage 6 – Marketing collateral

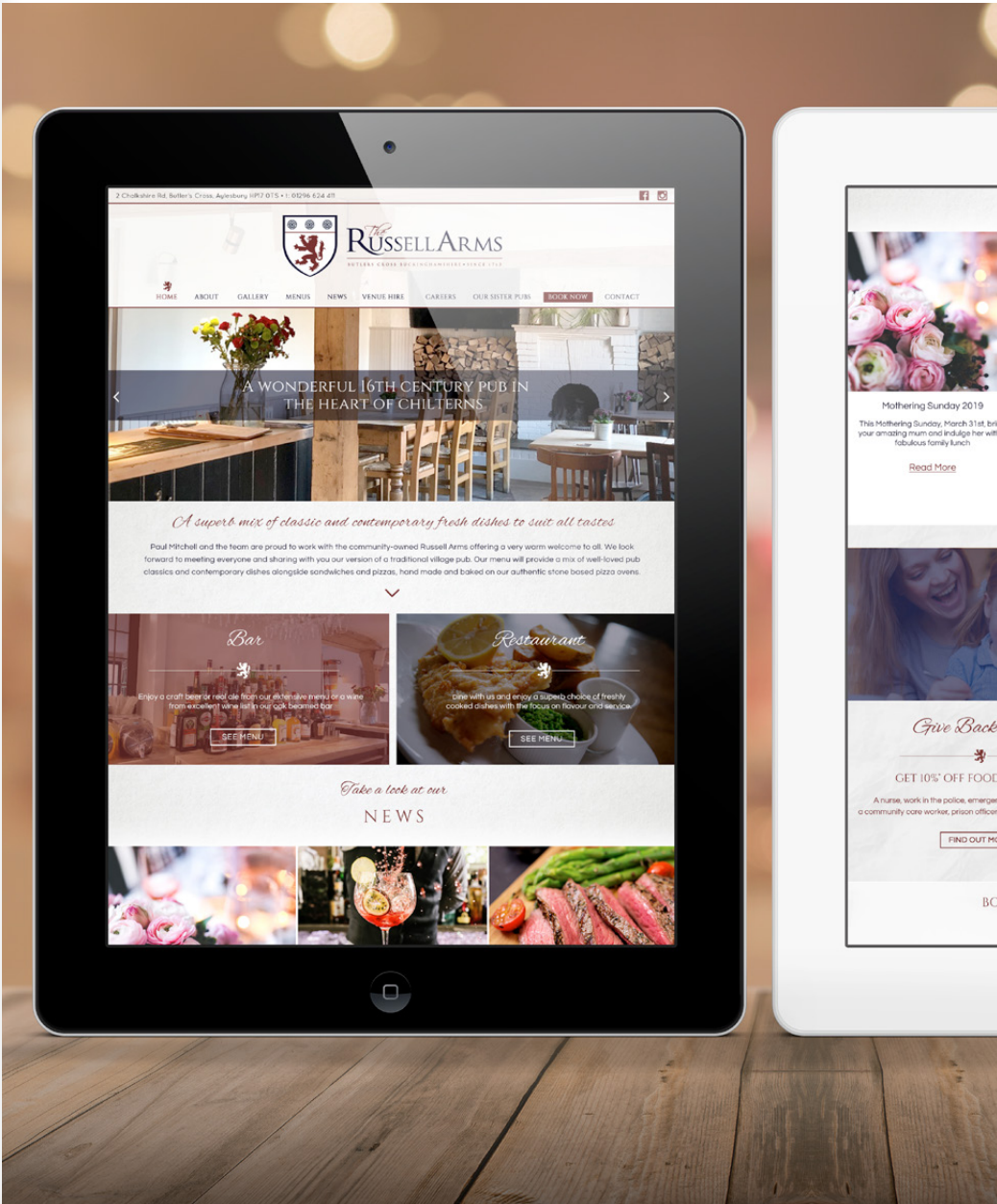
We'll create a coherent eye-catching new look and feel inspired by your new logo to marry up your brand across all platforms. This may consist of graphical mood board concepts, involving graphic devices, colour palettes and messaging which can then be utilised throughout all design materials.

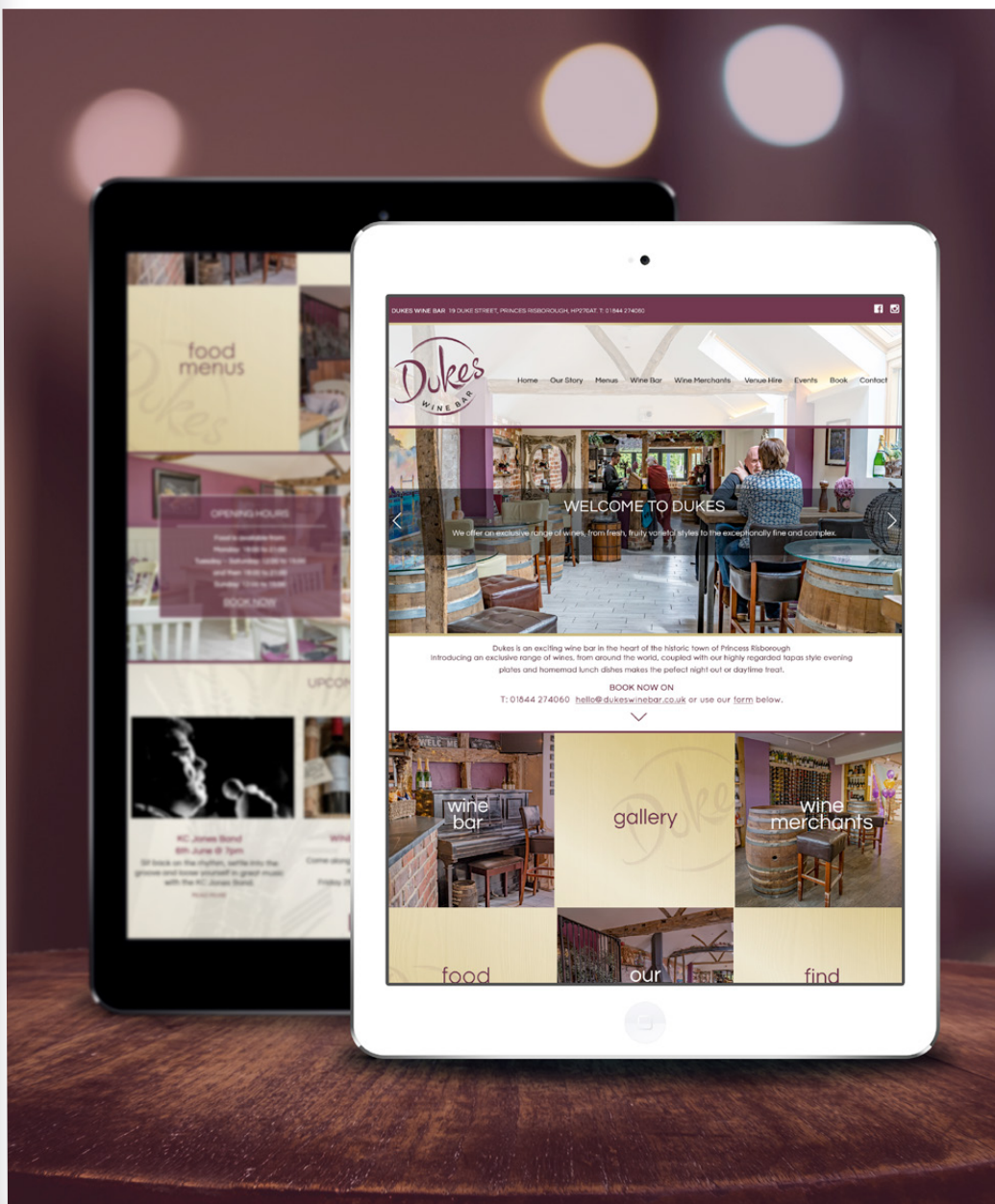




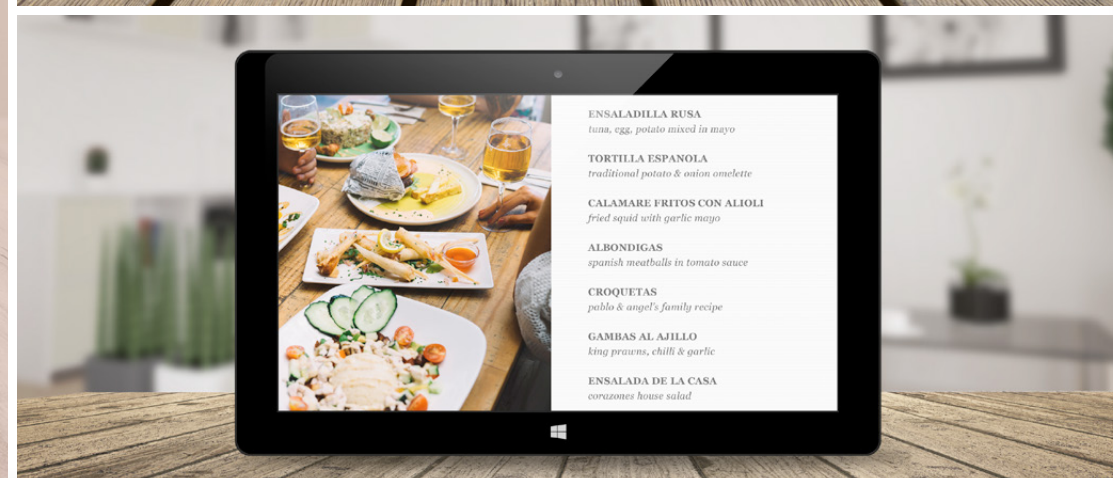


website design and development













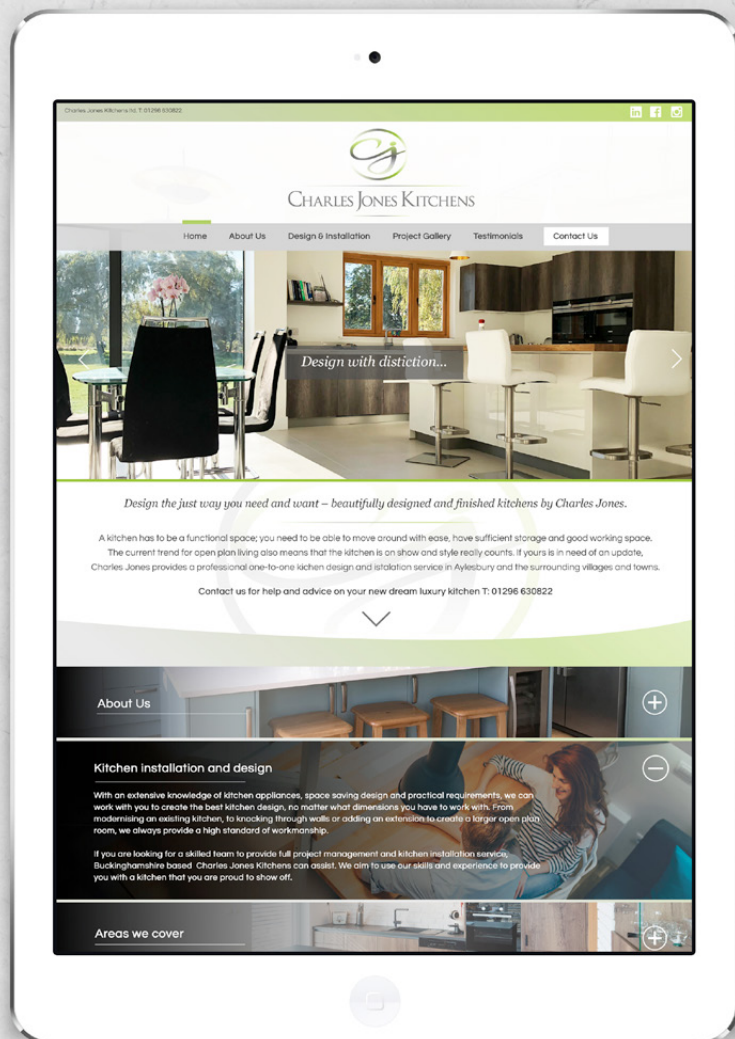
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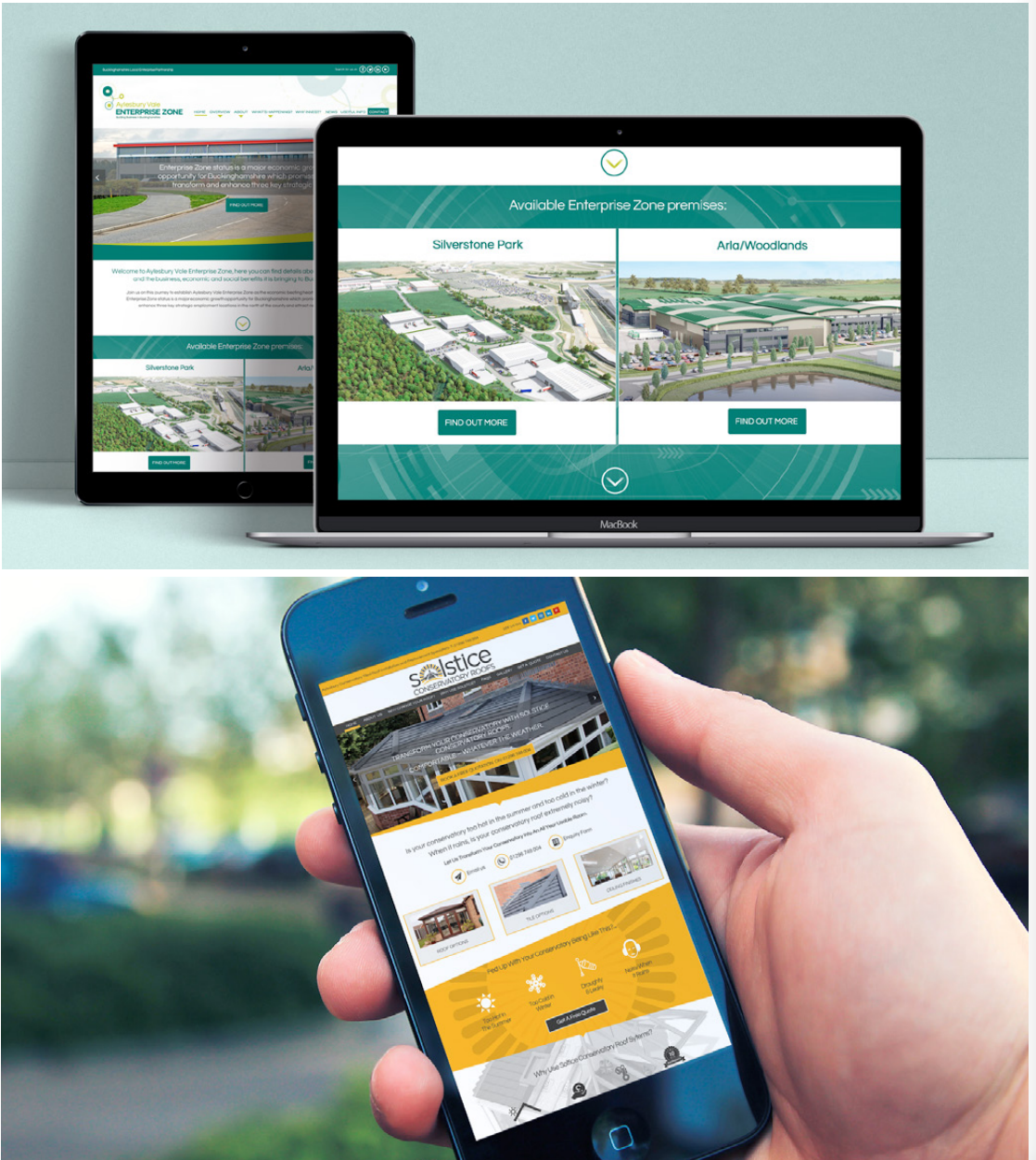
website design and development









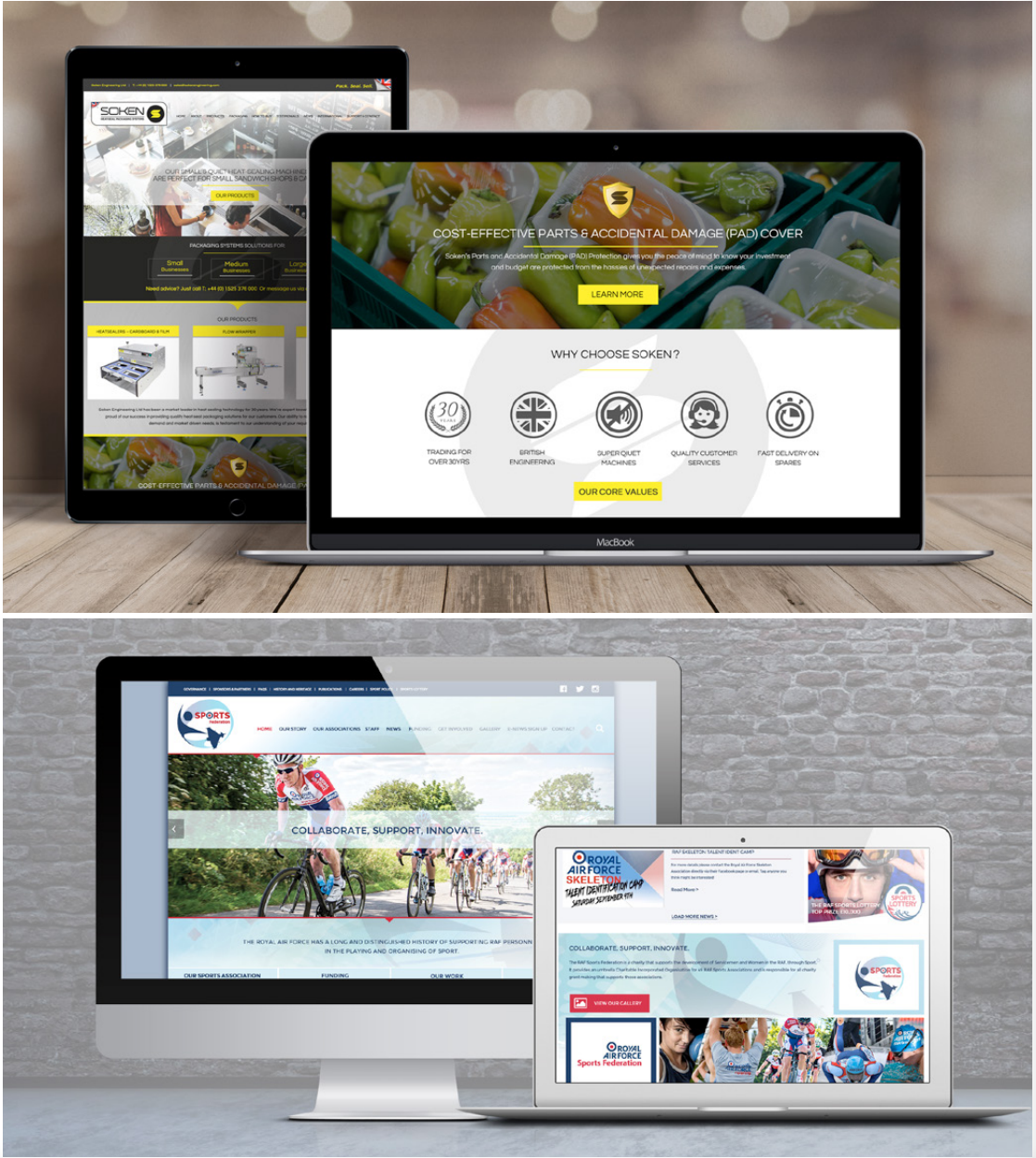


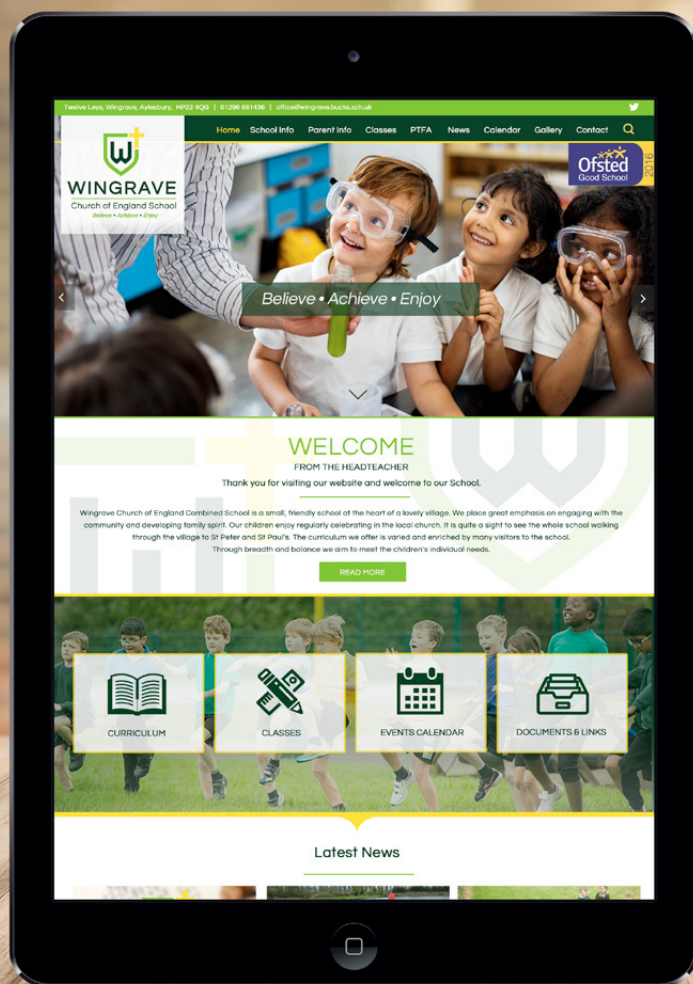


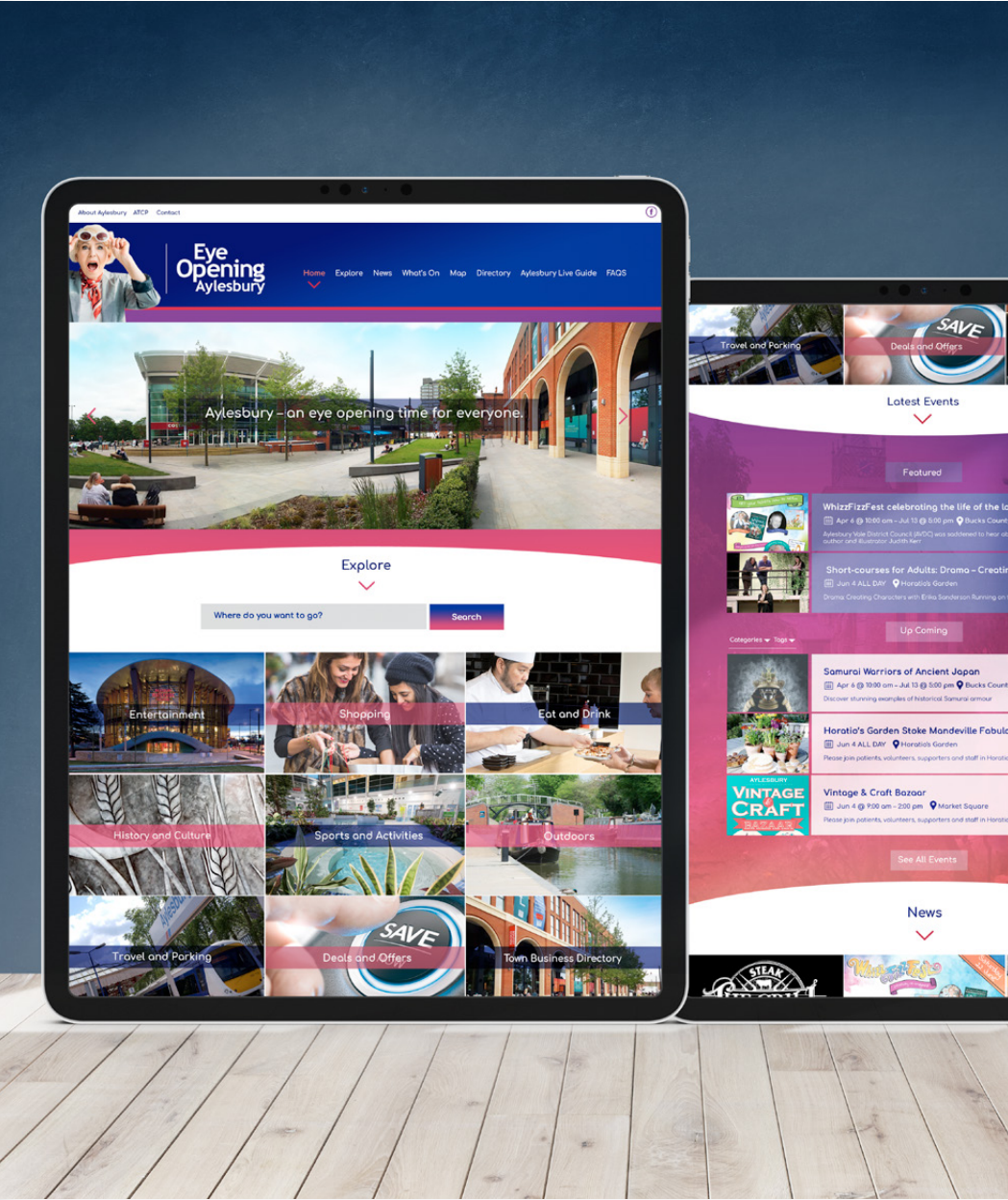


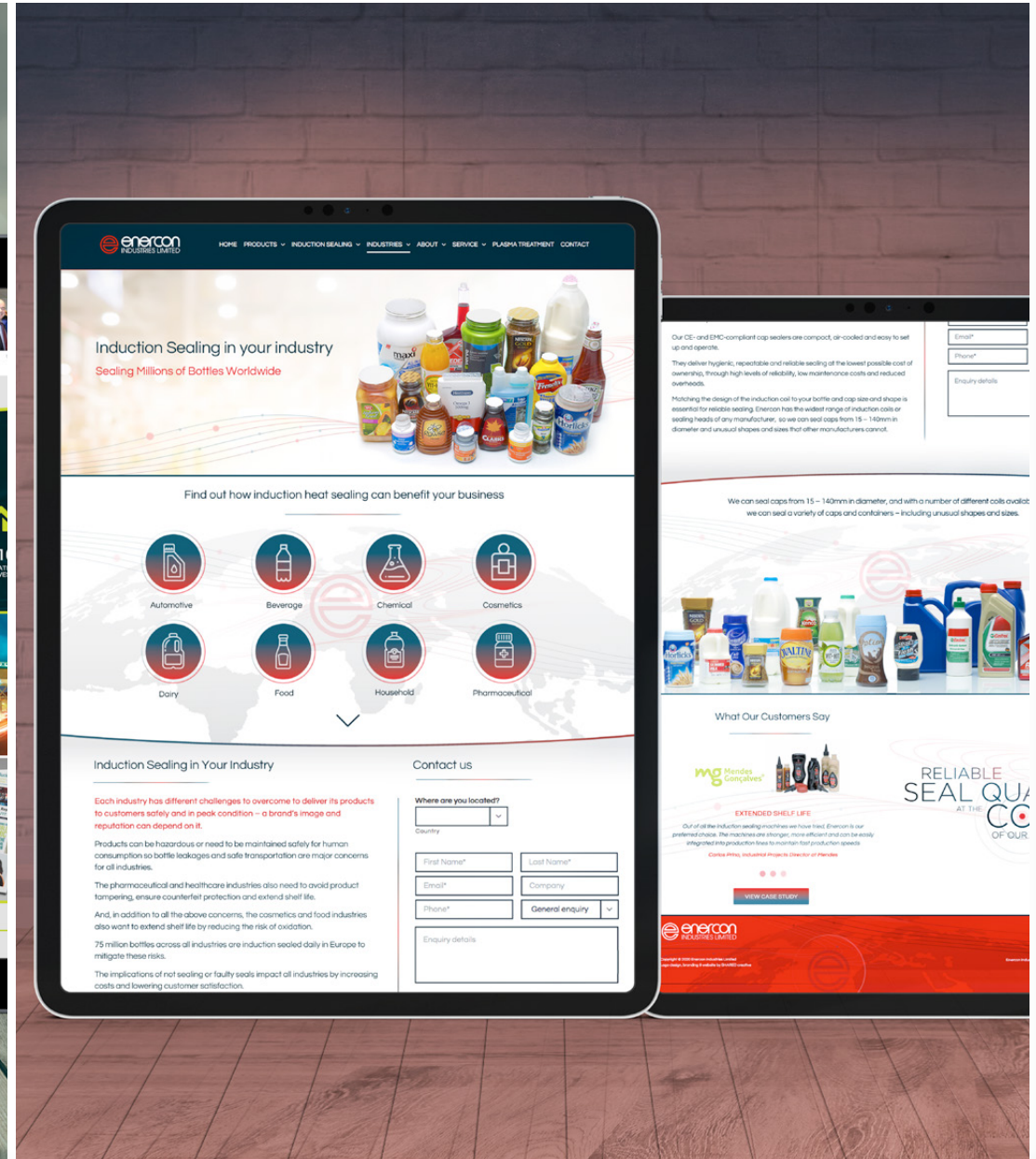
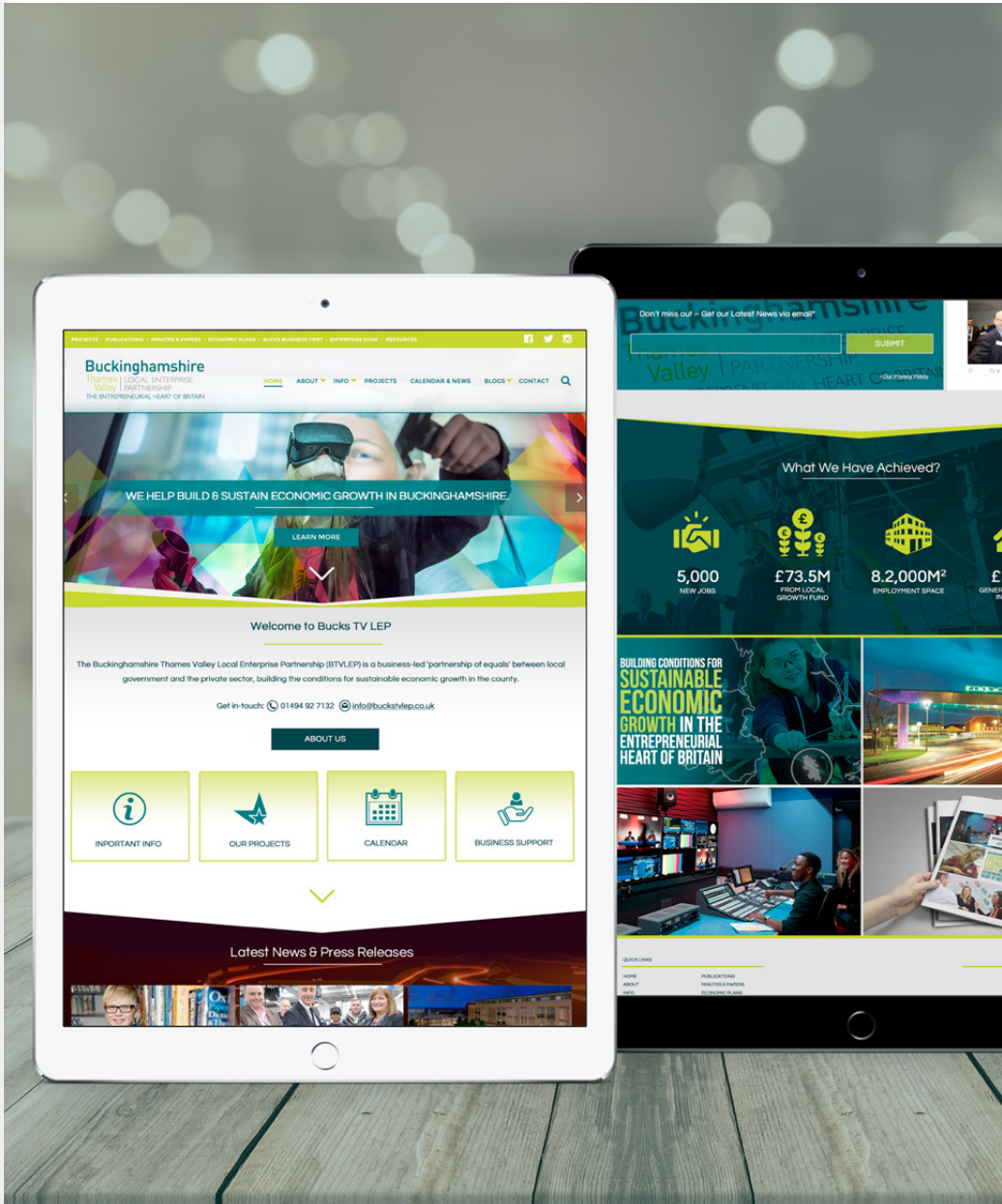


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