

Whether you want to re-design your current brand & website or launch a new online business. We take care of it all.

www.sharedcreative.co.uk



Logo design + branding An intelligent creative process for your brand



Website design + email marketing Easy to update with one-to-one support



Print design + management Eye-catching ideas, cost-effective print

SHARED creative is an Aylesbury based integrated website & graphic design agency specialising in the design & production of digital & printed media for various businesses, charities, councils & schools.

SHARED creative.co.uk

We create & produce: • logo design & branding

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- brochure design
- brand guidelines
- press advertising
- posters & leaflets
- exhibition graphics
- wordpress website design
- website hosting
- email marketing
- internal & external signage
- social media page design
- outdoor media advertising

Wordpress website design & development

Whether you want to stay ahead of the competition, launch a new e-commerce site or just need to tell people what you do, we have the skills to create exactly what you need to make the right online impression. We will plan & design your website to ensure it's easy to use & update, looks great & helps you achieve your business goals. We can also help you produce professional email marketing campaigns to help your business grow.

The website & email design service includes: Bespoke design & planning – all our designs are created just for your audience, designed around your services & products.

Content management training – All our website designs are created in a way that makes them easy to for you to manage & easy for you to update. One-to-one support & training is included.

Logo design & branding

If you're thinking of developing an existing brand or creating a new one – we'd like to help. We'll make the process as easy as possible. SHARED creative can help you create an identity that will positively transform & add value to your business.

We believe the brand is bigger than a corporate identity – it's the relationship between the people who interact with the organisation and the organisation itself. A brand consists of a number of elements including, the logo mark, stationery, the attitude of staff, signage on the side of the building, the way staff talk internally and externally. All these elements should combine to creative a positive, coherent and emotional impression.

Print design & production

From annual reviews, restaurant menus and A5 flyers to outdoor banners and large exhibition stands. SHARED creative can produce a coherent eyecatching body of marketing materials that engages your audiences, leaving a lasting positive impression of your brand. We have hand-picked our trusted print suppliers to ensure we give the maximum service backed-up with superb high definition print.

101296 346 346

HDCreative

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About SHARED creative

SHARED creative is an independent Aylesbury based graphic design & website agency specialising in the design and production of digital and printed media. After collaborating as freelancers on numerous local projects, Stuart Miller and Ian Collect established SHARED creative. We are passionate about working with Aylesbury based businesses, charities, councils & educational, establishments making sure their on and offline marketing materials look great and deliver results.



Stuart Miller – Technical www.linkedin.com/in/sdwmiller

Stuart's career to date has focused mainly on Web Design, IT Support and Project Management & Leadership. Stuart's role at SHARED creative is web production – turning lan's design ideas into fully functional websites. Having started his career in IT as a junior support engineer, he soon worked his way up the company ladder managing the Technical Support Team for Kewill E-commerce.

Stuart then moved into Project Management working for Canon, responsible for managing projects for their Voice & Data division. More recently he headed up the Operations Team for a small software company based in the south of England before starting SHARED creative with Ian.



Ian Collett - Creative www.linkedin.com/in/ian-collett-designer/

Ian has a background in design for corporate, public sector and not-for-profit clients; a graphic designer with twenty years experience in design, marketing and creative strategy. Capable in all aspects of art direction, from brand design and development to management and implementation of entire project cycles.

Ian's role at SHARED creative covers: conceptualising designs to meet client briefs, seeing them all the way through the design process, working across a wide variety of projects both online and offline, bringing ideas to a diverse spread of marketing collateral.

The branding process

Stage 1 - Research

Gain an understanding of your target market and how they benefit from your service. Learn about your company's service(s). What's at the heart of your company? What are your company's values, what do you believe in? What's your company's vision and mission? What's your company's personality, how do you want to come across?

Stage 4 - Design development

Once the concept has been agreed we can then consider any design development needed in order to fine-tune the logo mark, based on any feedback from Stage 3.

Stage 2 - Conceptual work

We'll create 3-4 concepts. As part of this process we'll experiment with typefaces and graphic devices. Some of the logo concepts will be mocked up and shown in various formats across different media to give you an idea of how the logo and branding can work (e.g. on business cards, website, headed paper, etc).

Stage 5 - Logo finalised

Once the logo revisions have been completed and 'signed off', we will create a logo standards package for you that is the logo in a range of digital formats.

Stage 3 – Feedback

Once we are happy with the concepts after an internal review, we will present the logo visuals to you as a digital PDF presentation for feedback. We will then agree any revisions with you.

Stage 6 – Marketing collateral

We'll create a coherent eye-catching new look and feel inspired by your new logo to marry up your brand across all platforms. This may consist of graphical mood board concepts, involving graphic devices, colour palettes and messaging which than can then be utilised throughout all design materials.



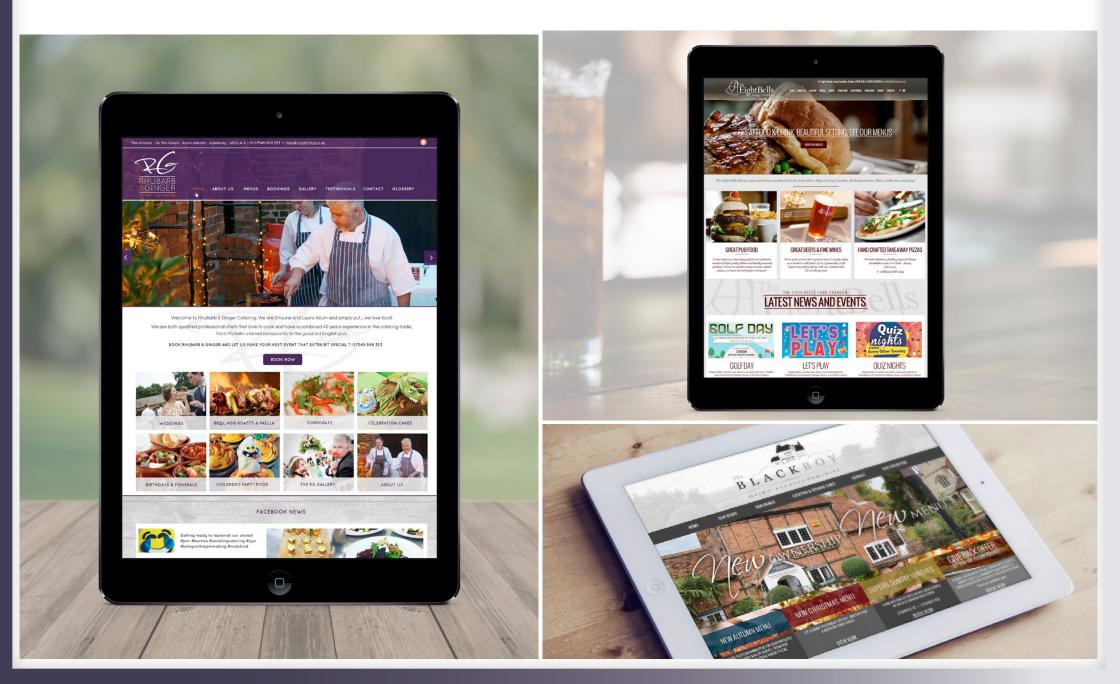


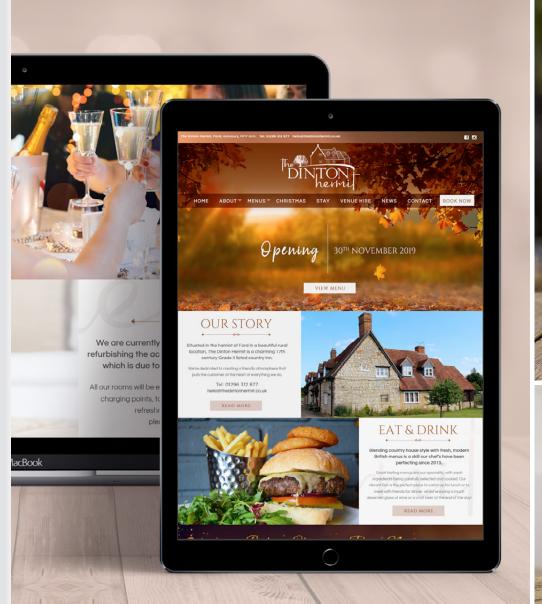


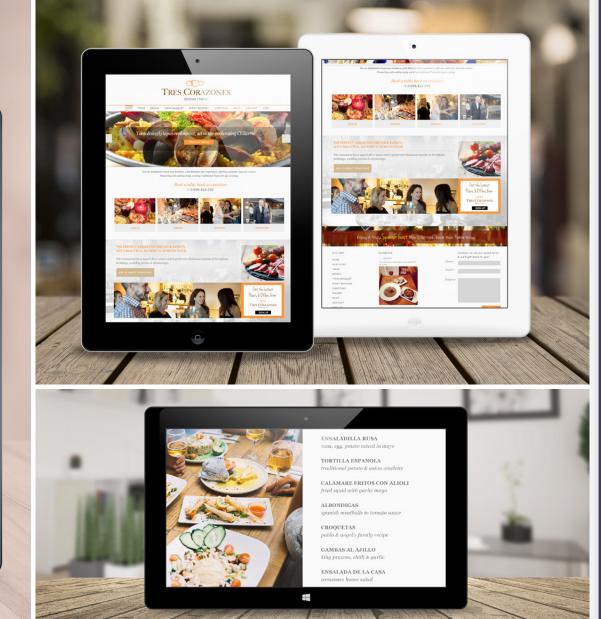




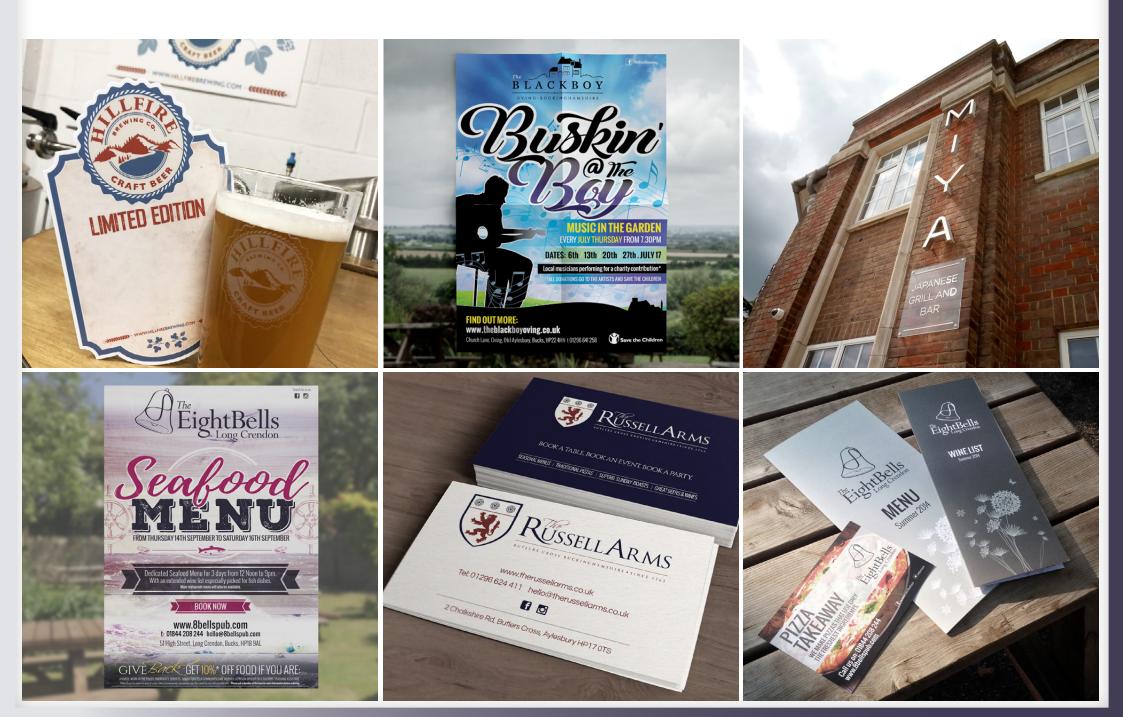


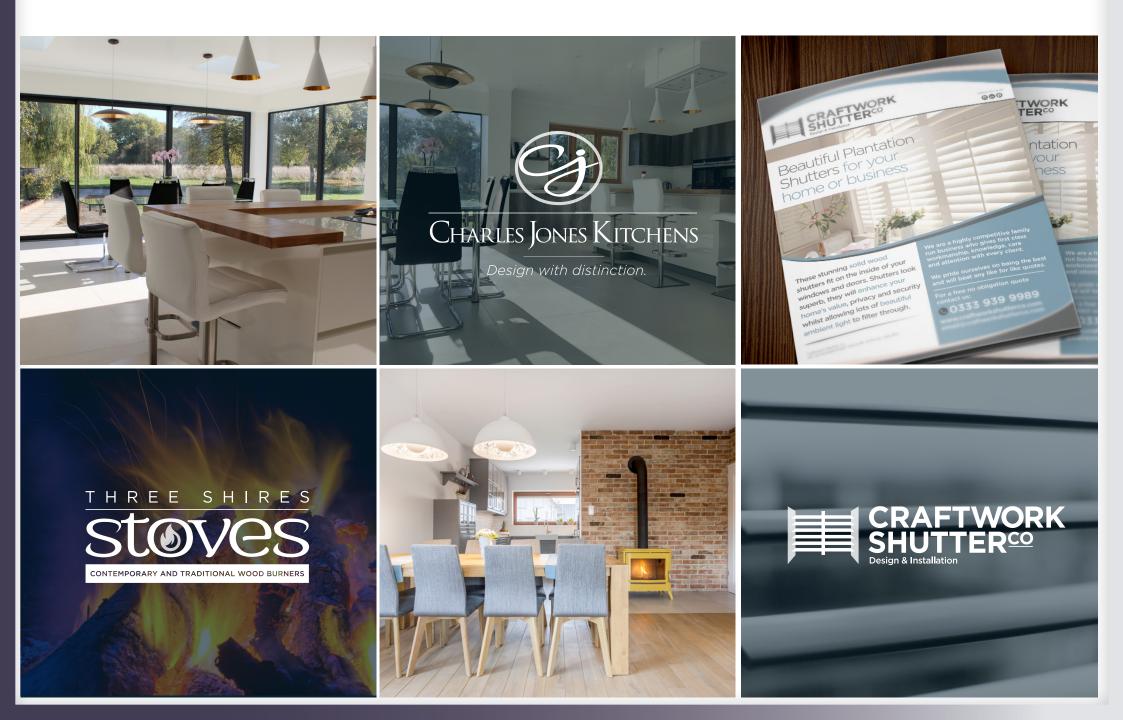


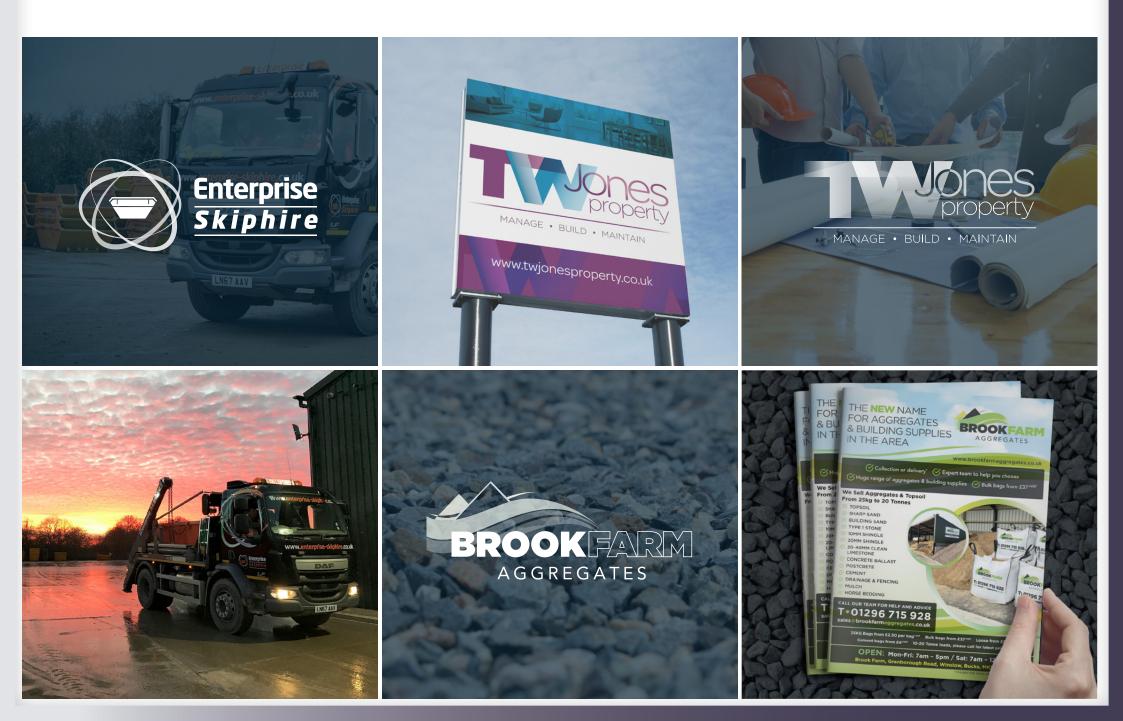


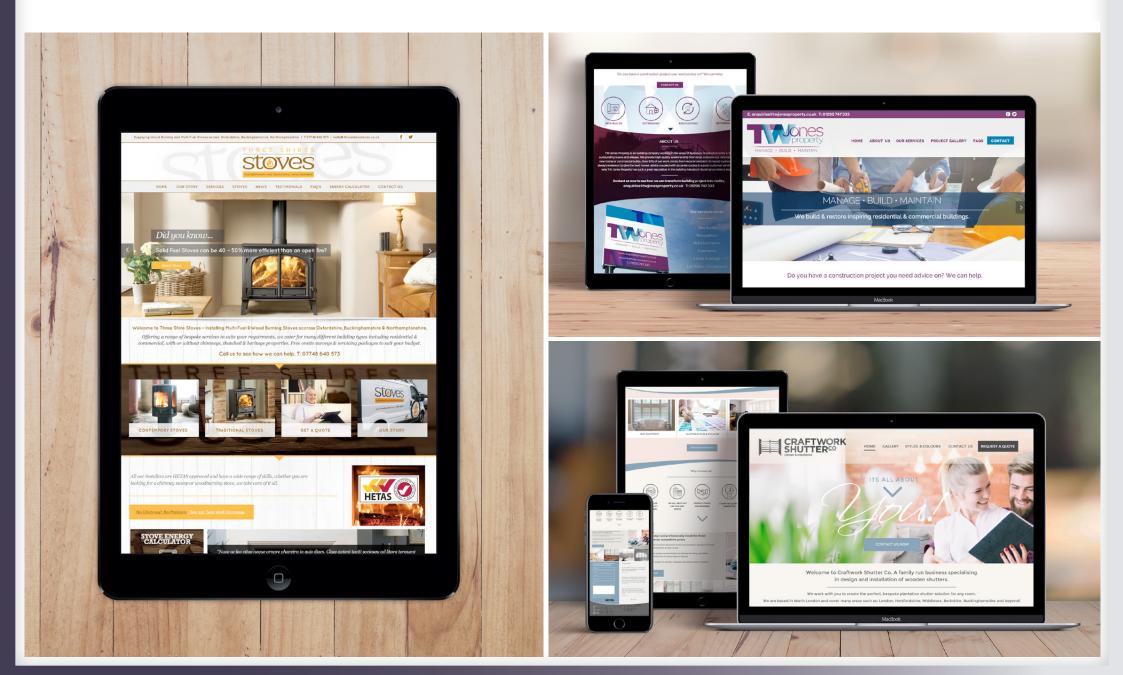


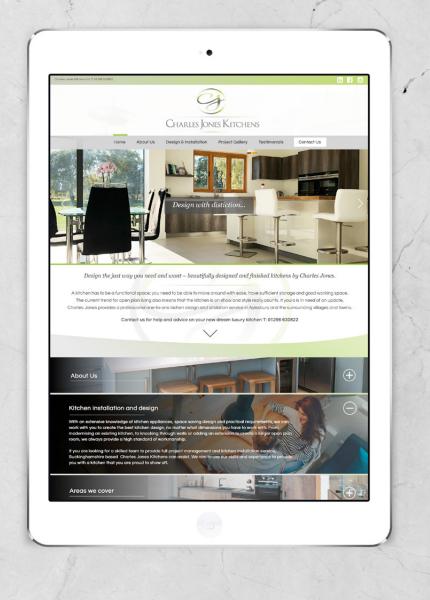


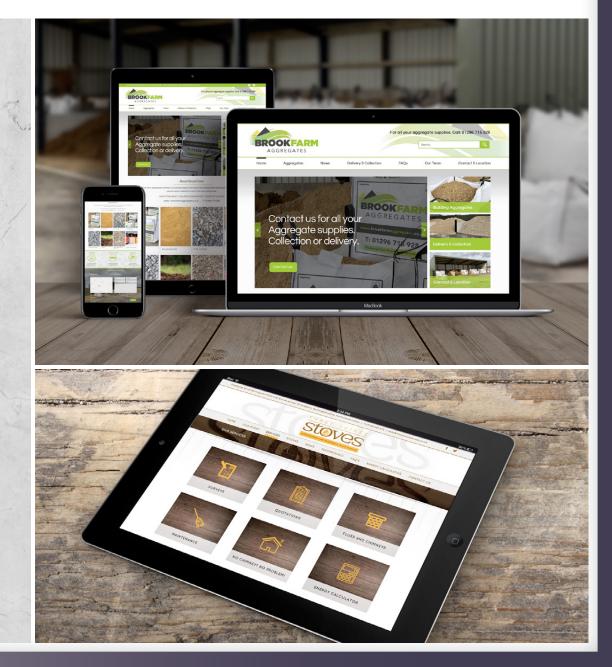
















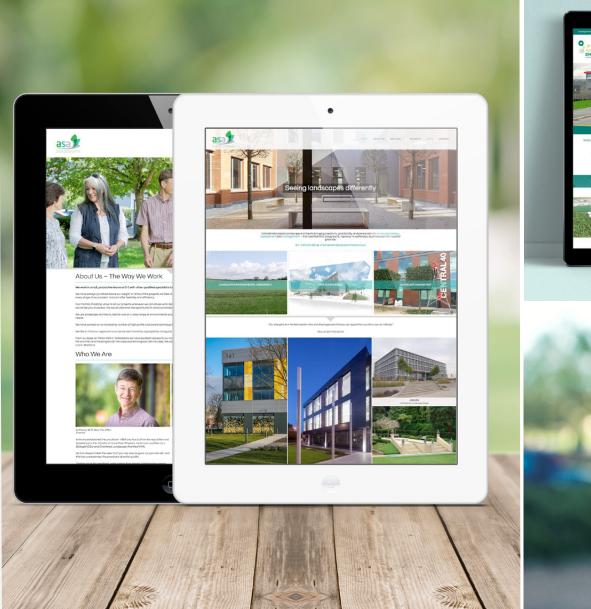








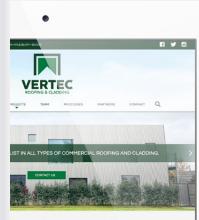




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ed to safely delivering a wide variety of roofing and cladding trong focus on customer service, quality, cost and programme.

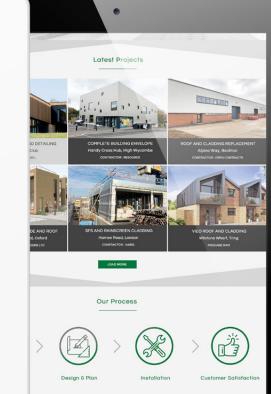
Itation within the refurbishment sector of the roofing and cladding industry and have nue improving our service in this area and with our recent recruitment growth, expand "New Build" solutions to both new and existing clients.

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Our Services

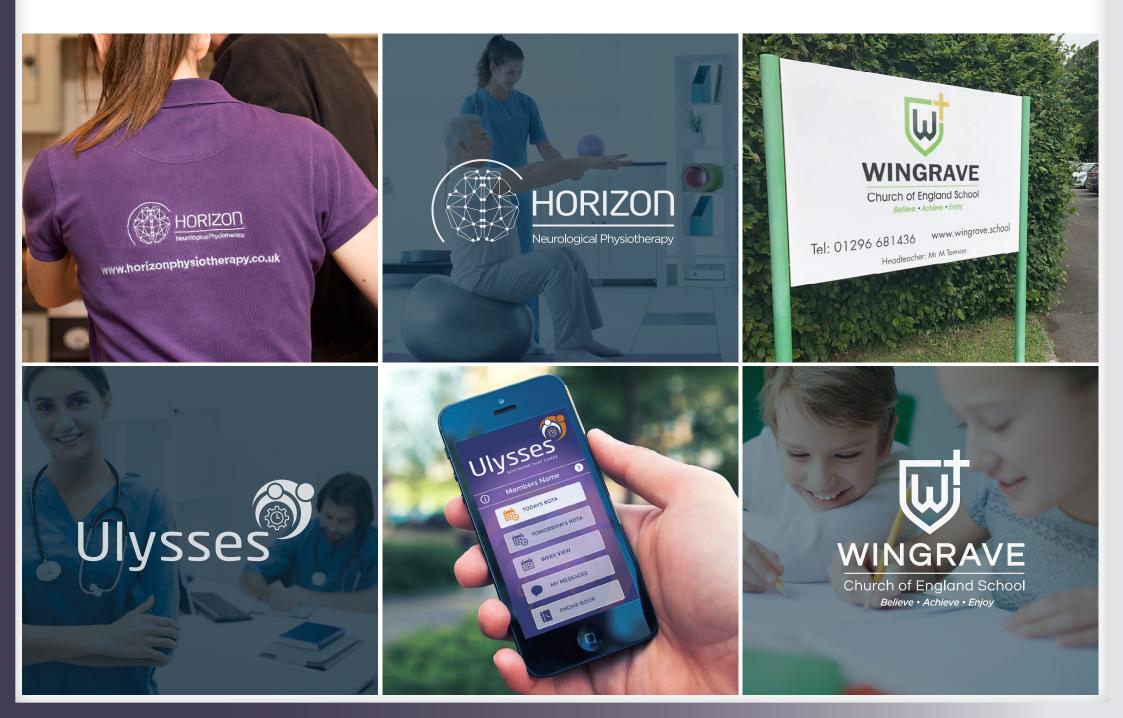


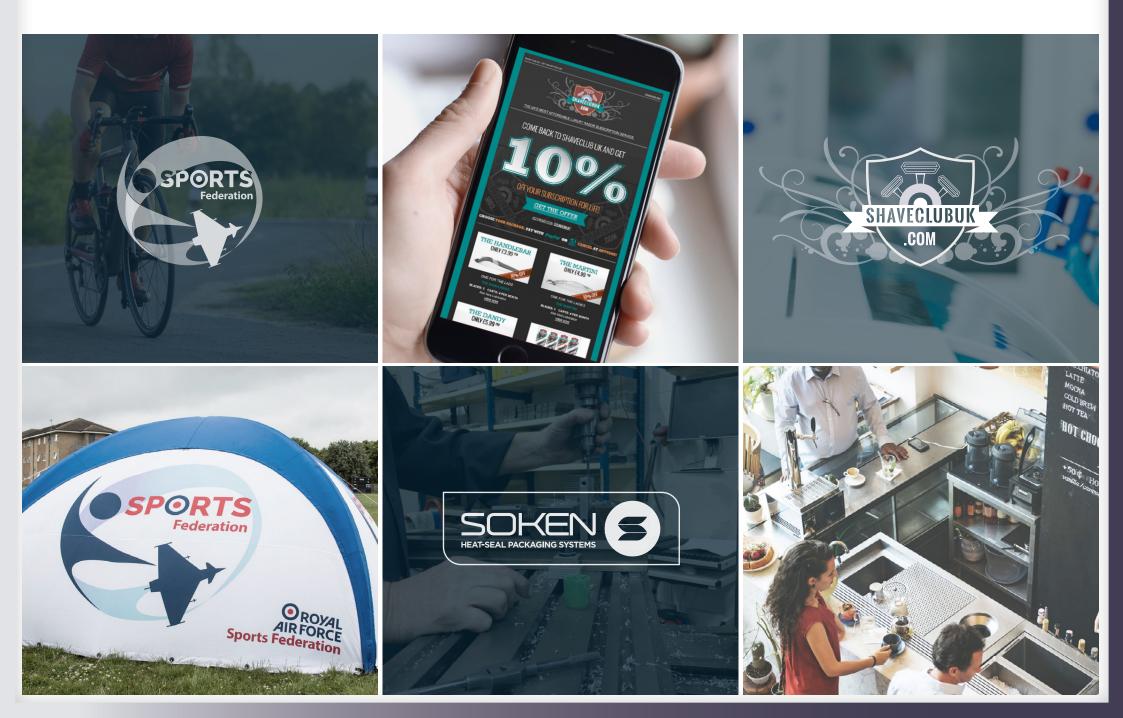


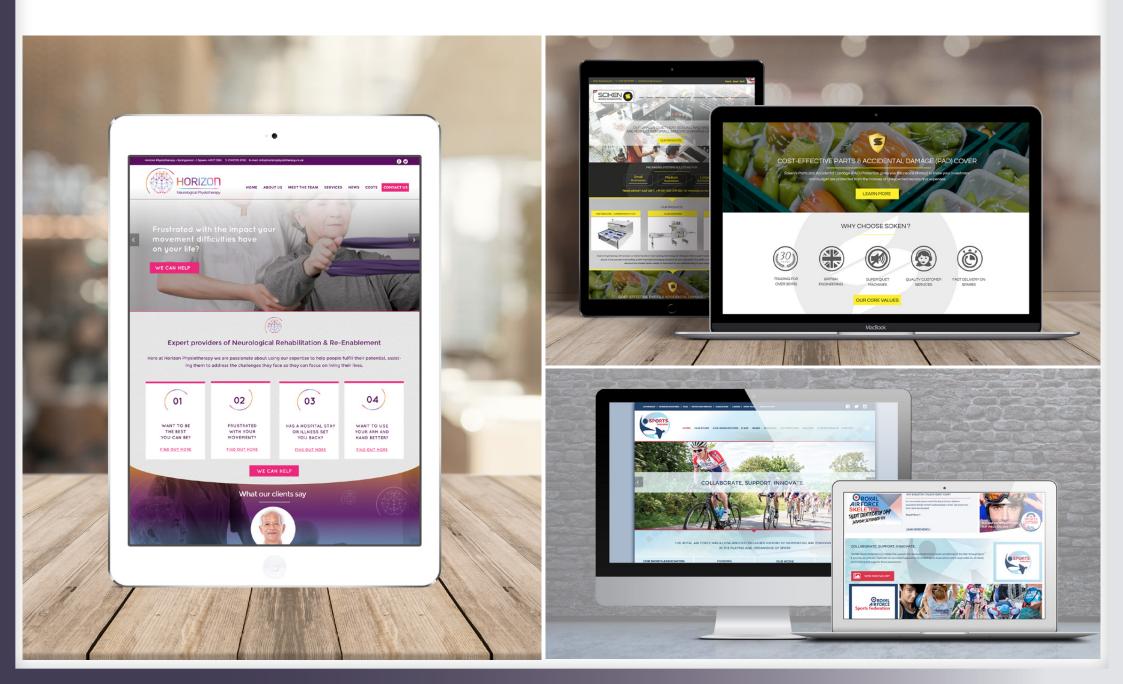
nam will liaise closely with clients and architects alike, developing design when produce working drawings, fully supported with structural calculations where ary. Thereby ensuring that the approval process is as smooth as possible.

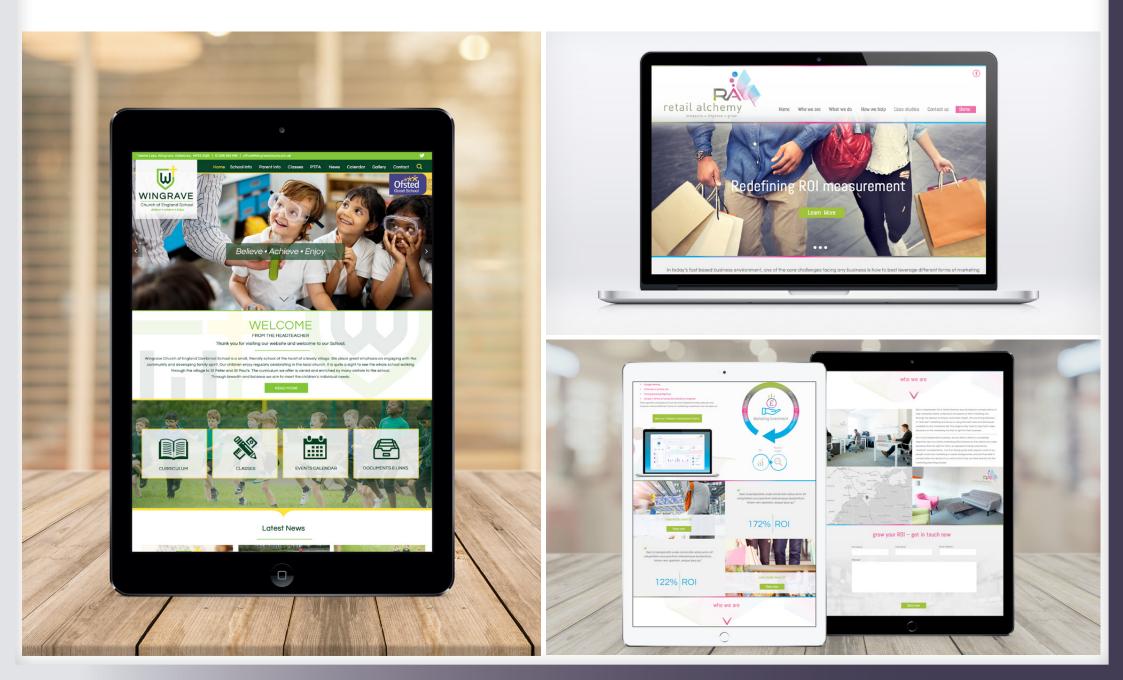
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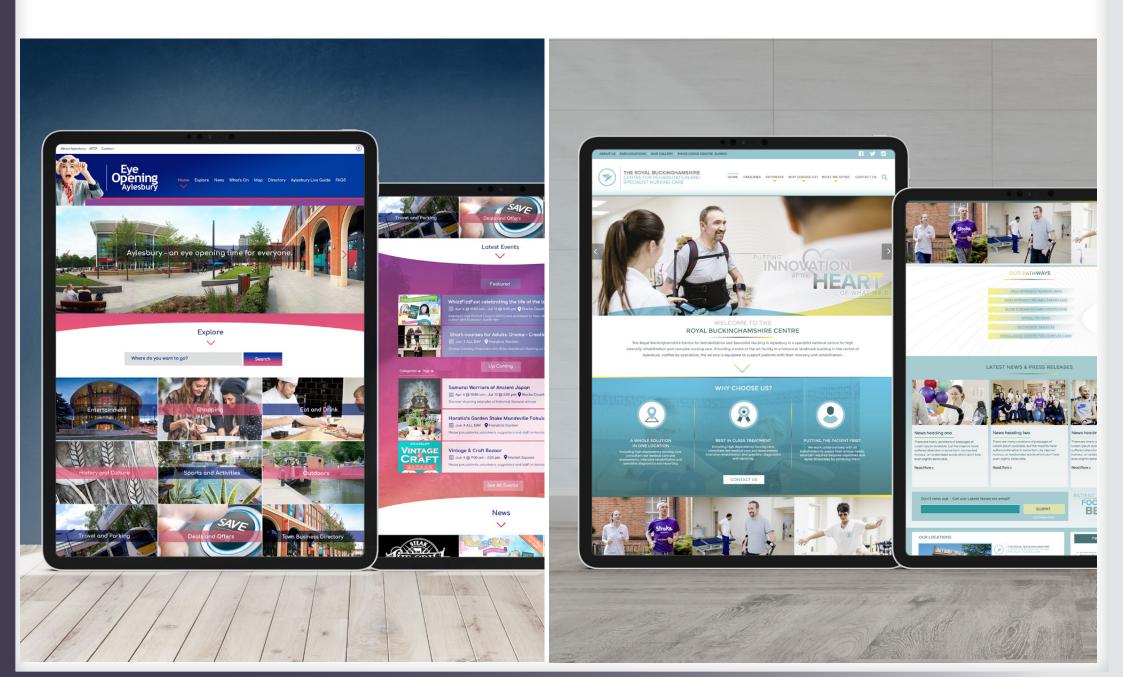


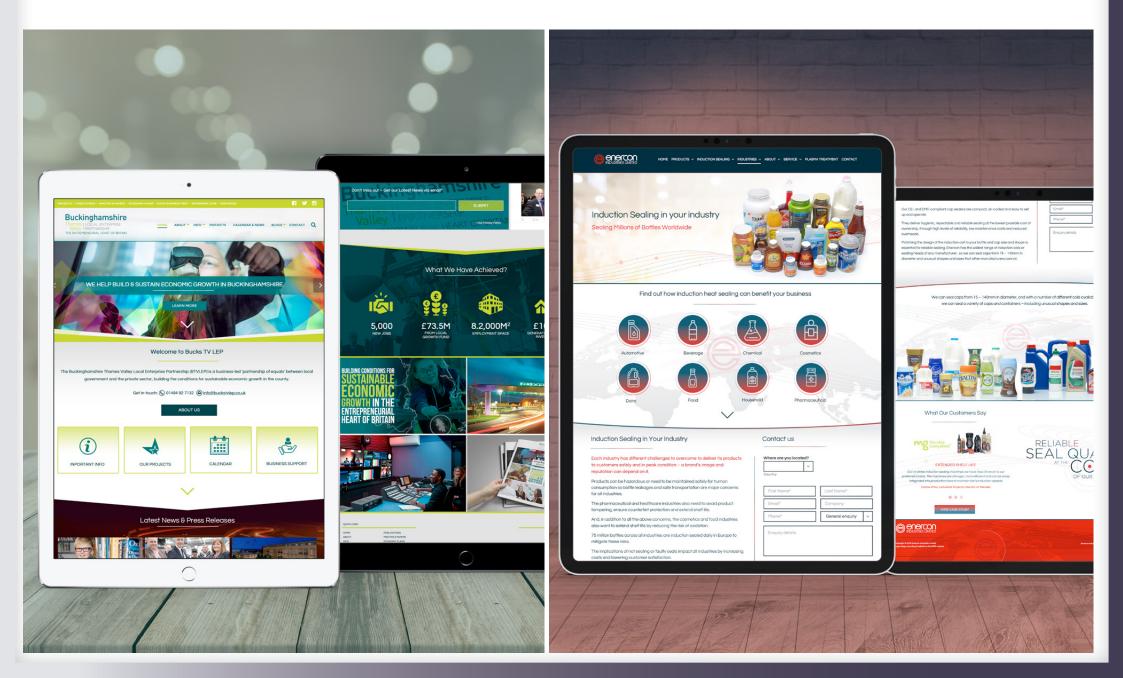












print design & management









Peverel Court Care provide fresh fruit and snacks in all staff rooms, on a weekly basis. Hot meals are also offered to full-time staff.

As part of your Perkbox membership you can benefit from discounted access to Mind Chef, Gousto and HelioFresh! The UK's highest-rated recipe boxes, delivering healthy exciting and delicious recipe boxes throughout the UK.



dream Holiday

Peverel Court Care employees have the opportunity to win a dream holiday every year.

Employees who are recognised by their colleagues for demonstrating the company values will be entered into a prize draw. The winner will be rewarded with a holiday voucher worth £1.000.

Whether you are after an all inclusive escape with the family, or a romantic break for two choose from a range of holidays, city breaks and cruises that span the globe from Andious to Zentel







	The RAF Sports Board Charity recognises the			THEN	NUFFIELD TRUST
SERVICE SPORT IS NOT ALL ABOUT ELITE PERFORMANCE AND AN ENORMOUS AMOUNT OF ORGANISATIONAL	importance of grass roots activity and in 2015 committed E69,000 to the development of sport wo the sports associations. Each association was encouraged to bid for support and 45	The RAF Sports Board Charity centinues to receive generous support from the Nutflield Trust whose object is to 'promote	means'. The Tr recreational an amenities and benefit those a	d welfare laciblies that will	public funds. In this context, the "Armed Forces" does not include ex-Servicemen and women or cadet forces.
EFFORT IS EXPENDED ON GRASS ROOTS ACTIVITY.	sports associations were allocated funding to deliver a vaniety of activities. An exempte of how associations can benefit from this additional funding is highlighted by the efforts of the RAF Evaluation Association	the Forces of the Crown either are not pro by the provision of facilities funds and		arces but which d for by public h are beyond d other non-	In 2015, the Nutfield Trust awarded 085,000 for RAF sport which was distributed to seventeen sports associations.
Providing the foundations to introduce individuals to different sports is at the cornerstone of the military sport development pathway which recognizes 6 distinct levels of progression:	The association had averally established from larker and provides support to States data with a healty production of memory associations data with a healty production of memory associations asso				
Grass roots/foundation Junit sporting fixtures Regional representative fixtures	and an later Statish League, a unique RAF competition that evables grass mote RAF injans acress the whole of the UK to compete against each other. The injection of £5,400 from the Development Sports Fand IDSF has evabled the association to organise an encompasity successful	Competitive Angling C1, Cycling C1 Physic Clubs C7	098 80 1,054 2000 - 839 99 891 1000 - 1,929		1.1
Single Service and Inter Service representation	RAF Fostival of Equitation at their Home for Sport, RAF College Cranwell. The event attracted	Powerking Ci Powerking Ci Mountaineering Ci Reades Ci	403 243 10000	1.1	
→ UK Armed Forces Representation → International athletes and officials	more than 260 separate competition entries even a 36 hour period involving the Whole Force in the only military run event to involve dress age and cross country as well as show yumping.		4		
A THE CARLES		Control of the second temperature of the second temperature of the second temperature			
				Trust has be success that May I once a appreciation	en pivotal in the continued tRAF Canoeing enjoys. gain offer the warm of the whole Association









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